



THE INTERNATIONAL SCHOOL IN GENOA
SINCE 1966

1:1 TECHNOLOGY PROGRAM

Communication for parents of students in Grade 6-12

At The International School in Genoa, every student in grades 6-12 is required to come to school with a computer that will be used in class during lessons and at home to do their homework as part of our 1:1 Technology Program.

THE PROGRAM

The school is utilizing Apple MacBooks as we believe that Apple provides both the technology as well as the educational environment. Not only we get support for the machine, but we gain access to e-books and educational applications if and when needed. At this point, Apple is the leader in terms of providing educational material and support to schools.

From the financial point of view, parents will be accessing a new option recently made available to schools: **The Apple Parental Purchase Program.**

Please note that this is an additional service that the school is providing to our community particularly to allow for payments by installments. Parents are also welcome to buy their MacBook directly from a MacBook reseller if they wish so.

The International School in Genoa

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Associazione riconosciuta Decreto Dir N.2577/2007 Regione Liguria



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THE APPLE PARENTAL PURCHASE PROGRAM

Under this program, parents will be able to buy at a reduced price, hardware, software and services through a dedicated website. This offer is made available through an Apple Solution Expert. ISG has decided to choose Magnetic Media as our partner: <https://education.mmn.it>.

HOW DOES IT WORK? THREE EASY STEPS

- PARENTS PURCHASE MACBOOKS THROUGH THE WEBSITE:**
 - Please go to the following portal: <https://isgenoa.mmn.it> which will take you to the main page
 - At the bottom of the page, please click Register
 - Choose a username and your email address
 - You will be asked to check your username to create a password
 - Create your own password
 - Proceed to login and order the Macbook
 - IMPORTANT: the portal will be open for orders until October 28th.
- MAGNETIC MEDIA DELIVERS MACBOOKS TO SCHOOL;** Macbooks ordered by October will be delivered to school by November 10th.
- THE SCHOOL HANDS OUT THE MACBOOKS TO THE STUDENTS.**

WHAT IS INCLUDED IN THE PACKAGE?

- **MACBOOK AIR 13"** DCorei5 1.8GHz 8GB/128GB flash HD Graphics 6000
- **SMART CARE INSURANCE** with total three years warranty extension. This insurance will be automatically included. This will cover manufacturer's defects for 3 years, at no additional charge. The insurance will not cover accidental damage. A full description of what is included and not included in SmartCare can be found here <https://www.apple.com/legal/sales-support/applecare/appmacit.html> (AppleCare legal standards apply)
- **MSOffice** Standard 2016 Education
- **DELIVERY:** The Macbook will be delivered to school
- **COVER:** a protective sleeve will be included
- **ASSISTANCE:** In case the student's Mac will be held at the Service Center for repairs, the student will receive a temporary Macbook

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- **MANAGEMENT SYSTEM:** The Macbook will be pre-configured and linked to the school's management system (JAMF), which will be provided for free
- **PROPERTY:** by buying from the website, the parent will become the owner of the device

WHAT IS THE PRICE AND HOW DO YOU PAY IT?

PAYMENT METHODS: Parents will have 3 payment options:

- ✓ Wire transfer;
- ✓ PayPal/Credit Card;
- ✓ Zero-interest Agos financing plan.

PRICING: Depending on the payment method, a specific discount will be applied

PRICING BY PAYMENT METHODS			
	Wire transfer:	PayPal/Credit Card:	Agos financing:
MacBook Air 13"	€ 1419,00 VAT included	€ 1450,89 VAT included	€ 1466,83 VAT included
Smart Care Insurance			
A protective cover			
Office Standard 2016			
Mac Education			

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APPENDIX 1

DETAILS OF THE PRODUCTS THAT YOU CAN PURCHASE

1. MacBook Air 13" DCOREi5 1.8GHz 8GB/128GB flash HD Graphics 6000
 - MacBook Air 13" processore Intel Core i5 dual-core a 1,8Ghz (Turbo Boost fino a 2,9GHz), con 4Mb cache L3 condivisa, 8 GB di ram LPDDR3 a 1600Mhz installata su scheda
 - Unità di memoria flash da 128GB. Schermo widescreen lucido a retroilluminazione LED da 13,3". Risoluzioni supportate: 1440×900 (nativa); 1280×800, 1152×720 e 1024×640 pixel in formato 16:10; 1024×768 e 800×600 pixel in formato 4:3. Scheda Intel HD Graphics 6000, uscita video digitale Thunderbolt.
 - Porte di comunicazione, 2 porte USB3, 2 porta Thunderbolt, porta per alimentatore MagSafe 2, Slot SDXC card, videocamera FaceTime HD a 720p integrata. Connessione in rete Wi-Fi 802.11ac compatibile con IEEE 802.11a/b/g/n, Bluetooth 4.
 - Fino a 12 ore di navigazione web in wireless, fino a 10 ore di riproduzione film iTunes, fino a 30 giorni di autonomia in standby. Batteria integrata ai polimeri di litio da 50 wattora.
 - Spessore 0.3-1.7 cm, peso 1,35 Kg
 - Mac OS Sierra, iLife e iWork inclusi
2. Smart Care MacBook Air and MB 12 warranty extension MMN
The SmartCare Program includes the extension of the warranty to 3 years starting from the purchase date. The service is provided by the Magnetic Media Apple Assistance Centre.
3. Office Standard 2016 Mac Education
Word, Excel, PowerPoint, OneNote, Office Online

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